

Please return this form to:  
ESC / Industry Services Department  
The European Heart House,  
2035 Route des Colles,  
Les Templiers, BP 179  
06903 Sophia Antipolis  
FRANCE



Email: [satellite@escardio.org](mailto:satellite@escardio.org)  
Fax: +33(0)4 92 94 76 26

# ESC Congress 2009

29 August - 2 September

## Barcelona



## INDUSTRY SPONSORED SESSIONS APPLICATION FORM

SATELLITE SYMPOSIUM    LUNCH TIME WORKSHOP    CLOSED INDUSTRY MEETING    FUNCTION SPACE

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### ORGANISING COMPANY **use in all ESC Congress 2009 publications**

- Applications for all congress activity must be submitted by the company under whose name each activity is to be organised.
- The correspondence for the above items should be made exclusively between this company and the ESC.
- The company is responsible for communicating any relevant documents to its staff and appointed agencies.

Company Name:		Contact Person:
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:

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### APPOINTED AGENCY **if applicable - One main contact person mandatory**

**- Correspondence from non appointed agency will not be taken into consideration**

— This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.

— The ESC has created «Guidelines for Industry Participation» as an essential tool for how to host an Industry Sponsored Session. It is obligatory that every appointed agency read these Guidelines and all other documents posted on «[www.ESCexhibition.org](http://www.ESCexhibition.org)» website in order to have a proper working relationship with the ESC Congress Division.

— The ESC reserves the right to inform the Organising Company mentioned above if the appointed agencies have not examined or understood the reasoning behind the Guidelines and the companies will ensure effective communication is re-established.

Agency Name:		Contact Person:
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:

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### INVOICING DATA **Any and all changes post invoicing (addition of Purchase Order, changes of billing address...) will not be taken into account, invoices will not be reissued**

Company Name:		Contact Person:
Invoicing Address:		VAT N° <b>MANDATORY</b> :
		PO N°
Postal code:	City (& state, if applicable):	Country:
Tel:	Fax:	Email:

Payment will be made by bank transfer (details will be provided on the invoice)

**We accept the contract terms & conditions and agree to abide by the regulations & conditions laid down for this event. I am authorised to sign this form on behalf of the applicant/Company.**

DATE	CONTACT NAME	SIGNATURE
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**SATELLITE SYMPOSIUM** submit one form per Satellite Symposium

Sessions organised by pharmaceutical & technical industries in cooperation between clinicians and researchers. Scientific programme announced in the ESC Congress 2009 Final Programme. An exhibition stand of minimum 50 m<sup>2</sup> is required: 1 m<sup>2</sup> = € 407 excl. VAT (early fee) / € 447 excl. VAT (late fee).

**DEADLINE: 14 NOVEMBER 2008**

Proposed title:

Duration:  45 minutes  90 minutes  180 minutes**Saturday 29 August 2009**  12:00 - 13:30  14:00 - 15:30  14:30 - 16:00

— The 14:00 - 15:30 timeslot is only open to the second half of a 180-minute session OR to a single 90-minute session if and only if the 12:00 - 13:30 timeslot is already reserved by that same company in the same lecture room for a first 90-minute session.

**Sunday 30 August 2009**  12:45 - 13:30

Timeslot only open to companies who have booked all existing Saturday, Monday and Tuesday Satellite Symposia time slots. This time slot could also be open to companies who have not booked all existing Satellite Symposia time slots. In this case the basic price of a 90-minute session will be charged.

**Monday 31 August 2009**  18:30 - 20:00**Tuesday 1 September 2009**  14:00 - 15:30  16:00 - 17:30  16:30 - 18:00

— The 16:00 - 17:30 timeslot is only open to the second half of a 180-minute session OR to a single 90-minute session if and only if the 14:00 - 15:30 timeslot is already reserved by that same company in the same lecture room for a first 90-minute session

**Cost:**

— Basic price  
90 minutes: € 24 000  
180 minutes: € 48 000

45 minutes:  
€ 16 000 for companies who have booked all existing Saturday, Monday and Tuesday time slots.  
€ 24 000 for companies who have not book all existing Saturday, Monday and Tuesday time slots.

- Plus room rental

Lecture room capacity:

Lecture rooms ranging in capacity from 120 to 3200 seats.

Reception:  Yes  No**CME accreditation by EBAC:**  Yes  No

A Satellite Symposium with EBAC accreditation will be officially announced as «EBAC Accredited Educational Programme Supported by an unrestricted educational grant from...». Further details on EBAC available on [www.ebac-cme.org](http://www.ebac-cme.org)

**LUNCH TIME WORKSHOP** submit one form per Workshop Session

Participating companies may organise Lunch Time Workshops during specific 45-minute time slots. These Lunch Time Workshops, shorter than Satellite Symposia and limited to 500 seats lecture rooms maximum, allow interactive discussion and, if desired, demonstration. Each speaker will give a presentation with the remainder of the session devoted to questions and discussion. Audience participation is an integral part of these sessions Scientific programme announced in the ESC Congress 2009 Final Programme. An exhibition stand of minimum 9 m<sup>2</sup> is required: 1 m<sup>2</sup> = € 407 excl. VAT (early fee) / € 447 excl. VAT (late fee).

**DEADLINE: 14 NOVEMBER 2008**

Proposed title:

Duration:  45 minutes**Monday 31 August 2009**  12:45 - 13:30**Tuesday 1 September 2009**  12:45 - 13:30**Cost:**

— Basic price  
45 minutes: € 12 000  
— Room rental included

Lecture room capacity:

Lecture rooms ranging in capacity from 120 to 500 seats.

Reception\*:  Yes  No

\*Only lunch box requests will be considered

**CME accreditation by EBAC:**  Yes  No

A Lunch Time Workshop with EBAC accreditation will be officially announced as «EBAC Accredited Educational Programme Supported by an unrestricted educational grant from...». Further details on EBAC available on [www.ebac-cme.org](http://www.ebac-cme.org)

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**CLOSED INDUSTRY MEETING**

Meeting organised by industry upon invitation only, for industry staff meetings, briefing, investigators or other type of closed meetings.

Several time slots and facilities open upon requests.

**DEADLINE: 30 JUNE 2009**

Duration:

<b>RULES:</b>	<ul style="list-style-type: none"> <li>• Meeting «is closed» and on invitation only</li> <li>• Maximum attendance 150 guests</li> <li>• Meeting is not promoted in the convention centre nor in any ESC Congress 2009 publications</li> <li>• No installations or alterations to the lecture rooms' set-up.</li> </ul>	<p><b>Cost:</b></p> <ul style="list-style-type: none"> <li>— Basic price 60 minutes: € 3 000</li> <li>— For time-slots longer than 60-minute, the additional cost per increment of 30-minutes will be € 1,500</li> </ul>
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Lecture room capacity:

*Lecture rooms of 120 or 200 seats.*

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**FUNCTION SPACE**

Hospitality Suite rented for a minimum of 4 days or Meeting Rooms rented for a minimum of half a day. Assignment on a first-come first-served basis.

**DEADLINE: 30 JUNE 2009**

Function format:    Hospitality Suite    Meeting Rooms

Room capacity (number of guests and/or number of m<sup>2</sup>):

Date: From: \_\_\_\_\_ To: \_\_\_\_\_

Time: From: \_\_\_\_\_ To: \_\_\_\_\_

Room Set up:    U-shape    Boardroom    Classroom    Theatre

**CANCELLATION POLICIES****Satellite Symposia and Lunch Time Workshops:**

Cancellation must be sent in writing.

- Before 30 January 2009: no cancellation fees.
- Between 30 January and 27 February 2009: 25% of the total amount due.
- From 28 February until 4 May 2009: 50% of the total amount due.
- After 4 May 2009: 100% of the total amount due.

**Function Spaces and Closed Industry Meetings:**

Cancellation must be sent in writing.

- After agreement between ESC and room requestor, the Function Space(s) or Closed Industry Meeting(s) will be invoiced.
- Cancellation once the invoice has been issued will incur a 100% cancellation fee.

«Disclosure of Information and Marketing. The ESC complies with EC directives, and is registered under the data protection laws in France, and takes all reasonable care to prevent any unauthorised access to your personal data. Our ESC staff and contractors have a responsibility to keep your information confidential. The ESC does not sell, trade, or rent your personal information to others. We may supply your information to trusted ESC contractors to perform specific services. Otherwise, we do not disclose personal information to any other person or organisation without your consent. If you are a delegate at an ESC organised Congress or meeting, when you visit exhibiting company stands, presenting your badge may enable them to retrieve the following personal data: first name(s), last name(s), address, telephone, fax, email, and professional activity information.»